

American Students' Thoughts on Italy

Sponsored by The Italy-USA Foundation with Loyola University Chicago



1. What gender are you?

- a. Male (36.12%)
- b. Female (60.68%)
- c. Heterosexual (3.20%)

2. What year are you in school?

- a. Freshman (26.58%)
- b. Sophomore (19.88%)
- c. Junior (36.08%)
- d. Senior (13.55%)
- e. Graduate (3.91%)

3. Are you American?

- a. Yes (99.19%)
- b. No (0.81%)

4. Have you been abroad?

- a. Yes (68.98%)
- b. No (31.02%)

5. Have you ever been to Italy?

- a. Yes (55.07%)
- b. No (44.93%)

6. If you answered no, do you desire to go to Italy?

- a. Yes (97.12%)

b. No (2.88%)

7. Do you watch Italian-directed movies?

a. Yes (37.43%)

b. No (62.57%)

8. Do you listen to Italian music?

a. Yes (27.11%)

b. No (72.89%)

9. Are you aware of commercial campaigns or promotions for Italy (tourist destinations, study abroad opportunities, etc.) in the United States?

a. Yes (41.60%)

b. No (58.40%)

10. Do you think that Italy does enough to make itself known and to promote its image in the United States?

- a. Yes (45.13%)
- b. No (54.87%)

11. How do you get your information on the events happening in Italy?

- a. Newspaper (4.78%)
- b. T.V. (News Channels) (19.68%)
- c. Internet (51.41%)
- d. Word of Mouth (friend or family member) (20.12%)
- e. No Answer (4.01%)

12. What element do you think attracts an American student to Italy most?

- a. Food (28.77%)
- b. Quality of life (6.39%)
- c. Cultural diversity (21.74%)
- d. Desire for change (8.98%)
- e. Learn a different language (13.66%)
- f. Befriend Italians (2.57%)
- g. Italian fashion (10.88%)

13. Do you think that the incarceration of Amanda Knox, as an American student studying abroad, discouraged Americans from studying abroad in Italy?

- a. Yes (9.67%)
- b. Some (81.12%)
- c. None (6.07%)
- d. No Opinion (3.14%)

14. Mark the element(s), if any, that you believe to have affected American tourism

in Italy in recent years.

- a. American Economic Crisis (39.22%)
- b. European Economic Crisis (14.98%)
- c. Threat of Terrorism (11.20%)
- d. Media Campaigns Against Italy (0.62%)
- e. Unstable Italian Political System (4.69%)
- f. Currency Change (16.55%)
- g. American interest in other countries (11.50%)
- h. No opinion (1.24%)

15. Would you accept a position in Europe for a year as a graduate?

- a. Yes (81.22%)
- b. No (18.78%)

16. If you could choose another place to live, which country would you choose?

- a. Australia (14.77%)
- b. Japan (2.98%)
- c. Italy (18.04%)
- d. United Kingdom (26.12%)
- e. Spain (15.36%)
- f. No Opinion (2.55%)
- g. Other (Please Specify) (20.18%)

17. Were you aware that there is a European Parliament?

- a. Yes (76.16%)
- b. No (23.84%)

18. Were you aware that there is a European Commission?

- a. Yes (42.91%)
- b. No (57.09%)

19. Recently the euro currency experienced a decline in certain countries, leading to an economic crisis. Do you think that the European Union is dealing with this crisis to the best of their ability?

- a. Yes (8.74%)
- b. No (22.64%)
- c. Somewhat (42.49%)
- d. No Opinion (26.13%)

20. How important do you think the role of European countries is in the global economy?

- a. Very (89.14%)
- b. Somewhat (9.28%)
- c. Not at all (0.00%)
- d. No Opinion (1.58%)

21. In your opinion, how much influence does the European Union have in international politics?

- a. Significant (51.25%)
- b. Some (38.33%)



- c. None (0.00%)
- d. No Opinion (10.42%)

22. In your opinion, do you consider the United States and Italy to have a close relationship?

- a. Yes (44.15%)
- b. No (33.68%)
- c. No Opinion (22.17%)

23. In your opinion, where is the best wine made?

- a. France (26.74%)
- b. America (8.93%)
- c. Italy (49.22%)
- d. Spain (4.17%)
- e. Other (Specify) (10.94%)

24. What do you think is the most popular dish in Italy?

- a. Spaghetti (32.68%)
- b. Pizza (39.41%)
- c. Gnocchi (26.85%)
- d. Steak (1.06%)

25. What do you think is the most typical desert food in Italy?

- a. Gelato (91.08%)
- b. Sundae (0.00%)
- c. Macaroons (4.17%)
- d. Cheesecake (4.75%)

26. What do you think is the most typical drink in Italy?

- a. American Coffee (0.68%)
- b. Latte (16.44%)
- c. Tea (7.12%)
- d. Espresso (74.99%)
- e. Milkshake (0.77%)

27. Where do you think the "fashion capital of the world" is located?

- a. Paris (39.14%)
- b. Milan (46.33%)
- c. New York (8.16%)
- d. Tokyo (2.04%)

e. Other (Please Specify) (4.33%)

28. Do you think that the typical Italian family is well off?

- a. Yes (44.38%)
- b. No (41.50%)
- c. No Opinion (14.12%)

29. What do you think is the most typical shoe worn in Italy?

- a. Leather Boots (42.77%)
- b. High Heels (15.24%)
- c. Flats (18.56%)
- d. UGG Boots (0.00%)
- e. Sneakers (23.43%)

30. What do you think the legal smoking age is in Italy?

- a. 14 (6.32%)
- b. 16 (38.77%)
- c. 18 (36.18%)
- d. 21 (2.02 %)
- e. There is no age restriction (16.71%)

31. Do you think it is legal to smoke cigarettes inside bars in Italy?

- a. Yes (48.12%)
- b. No (51.88%)

32. What do you think the legal drinking age is in Italy?

- a. 14 (2.88%)
- b. 16 (31.75%)
- c. 18 (54.08%)
- d. 21 (5.18%)
- e. There is no age restriction (6.11%)

33. What do you think a typical Italian teenager does on a Friday night?

- a. Studies (2.12%)
- b. Goes Clubbing (29.36%)
- c. Watches a movie with friends (16.05%)
- d. Drinks with Friends (28.11%)
- e. Gambles (0.00%)
- f. Relaxes (19.97%)
- g. Other (Please Specify) (4.39%)

34. What do you think a typical Italian adult does on a Friday night?

- a. Goes Clubbing (6.19%)
- b. Goes Bar Hopping (14.77%)
- c. Watches a movie (6.25%)
- d. Drinks with friends (42.55%)
- e. Gambles (2.36%)
- f. Relaxes (26.17%)
- g. Other (Please Specify) (1.71%)

35. What do you think is the most typical car driven in Italy?

- a. Moped (31.01%)
- b. Fiat (45.41%)
- c. Ferrari (0.68%)
- d. Mini Cooper (2.14%)
- e. Volkswagen (9.33%)
- f. Ford (11.43%)

36. What do you think is the typical attitude of an Italian?

- a. Friendly (60.04%)
- b. Cocky (17.41%)
- c. Impatient (8.12%)
- d. Mellow (14.43%)

37. What do you think is the favorite Italian sport?

- a. Rugby (4.17%)
- b. American Football (0.00%)
- c. Polo (2.60%)
- d. Soccer (91.22%)
- e. Tennis (2.01%)

38. Have you embarked on an Italian cruise line before?

- a. Yes (0.94%)
- b. No (99.06%)

39. Recently, an American-owned cruise ship named Costa Concordia was sunk on the coast of Tuscany in which several people were killed. Have you heard about this disaster?

- a. Yes (40.76%)
- b. No (59.24%)

40. If yes, does this news deter you from trusting cruise lines traveling in the Mediterranean? If you have not heard of this news please proceed to the next question.

a. Yes (10.84%)

b. No (89.16%)

41. Fiat, an Italian car dealership, has been talking with the American car dealership Chrysler about a possible merger. Do you think this merger would benefit the American economy?

a. Yes (65.44%)

b. No (34.56%)

42. Do you think this merger would benefit the Italian economy?

a. Yes (81.54%)

b. No (18.46%)

43. Do you think this merger would strengthen the relationship between Italy and the United States?

a. Yes (81.05%)

b. No (18.95%)

44. If the merger was to go through, do you think the Fiat-Chrysler headquarters should be located in Italy or in the United States?

a. Italy (16.47%)

b. United States (83.53%)





